Email Archiving ≠ Data Backup

You might think that archiving is the same as backup – but archive lacks key features that you might need for recovering data after an accidental deletion or ransomware attack.

Top 3 reasons that archive is not backup:

They are designed for different purposes – archive is for discovery while backup is for recovery.

1. Archive is meant for e-discovery and legal compliance to find out when an email was sent or received, and what was in that email. It is not meant for recovery, such as when you want to restore something for regular business use. Backup allows you to restore the data and mailbox to a point-in-time, and you can use all the data as usual.

2. Archive does not save Teams, SharePoint and OneDrive data. You might be using these collaboration tools more than ever now – Microsoft added 78 million users in six months during the pandemic. Backup allows you to restore such important data granularly and restore a deleted file in minutes.

3. Archiving does not restore inbox structures, calendars, tasks and other crucial information. If you are relying on it alone, you will have to reconstruct the relevant items in case of data loss, which will take a lot of time and effort needlessly.

What you need is an integrated cloud backup of your Office 365 data.

That is where Barracuda Cloud-to-Cloud Backup (CCB) comes in. A complete SaaS backup solution for Microsoft Office 365 operating entirely in the cloud, CCB can:

• Restore your whole mailbox or individual emails, contacts and other items back to any daily revision easily!

• Granularly restore SharePoint, OneDrive and Teams data

• Cross-restore data to other users, mailboxes, folders and sites.

Barracuda Cloud-to-Cloud Backup is easy to use with advanced search and filter functions. You can easily sign up and run your first backup in five minutes.

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