



When New Normal is No Longer New.....What's Next?

The past year has seen COVID-19 ushering in the new age of “tele-everything” with a vast majority of businesses going online. Today, digital transformation continues to be the new normal and change the way a business operates – and we are on the track to thrive in it.

Remote working, distance learning, online shopping – while people all around the world are enjoying their new lifestyle on a full range of web applications, is everything going great in the digital world? The answer is definitely “no”. Despite the unlimited opportunities in the digital world, there are also plenty of risks and challenges. A recent Barracuda survey (link to(<https://www.barracuda.com/apac-report/>)) of global IT decision makers reveals that an overwhelming 76% of APAC respondents have been the target of a cyberattack at least once, and 44% have been attacked between two and five times. Organizations are also devoting substantial effort to managing cyberattacks, and time spent on this work is highest in APAC.

Application Security — Often Under-understood and Overlooked

Your web-facing applications are constantly under attack. Protecting them should be at the top of the list while planning a rollout or deployment. Web application firewalls, like the Barracuda WAF, provide you with complete application security by:

- Ensuring protection from web and DDoS attacks
- Protecting APIs and mobile applications
- Blocking malicious bots and automated attacks
- Adding granular user access control with authentication and authorization
- Enabling secure app delivery
- Providing deep visibility into attack and traffic trends

Better Safe Than Sorry!

The lesson we learned from COVID-19 is BE PREPARED, and this is the same for cybersecurity. ACT TODAY to remediate vulnerabilities in your web applications before they lead to attacks! Contact us to learn more about protecting your applications.

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